

# Wanago



THE FIRST  
PURCHASE AND RENOVATION  
COLLABORATIVE PLATFORM

# SUMMARY

1

PHILOSOPHY

2

SOLUTION

3

TEAM

4

WHAT WE OFFER

5

PAST & FUTUR

6

A RISING TREND

# PHILOSOPHY



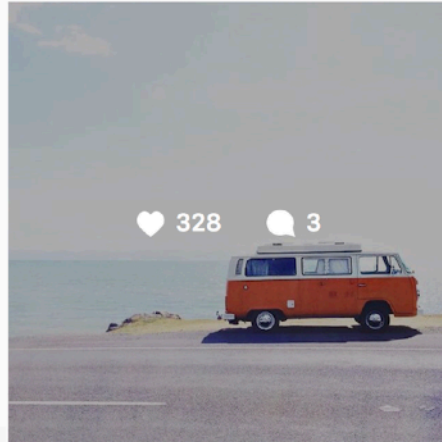
## #NEONOMADIC

Quitting your job and revamping an old van to endlessly tour the world with your wife, children, dog or just alone is the privilege of "happy few" who's daily routine is the to make their engine roar at the sound of Bob Dylan' lyrics, nostalgic of a movement they have never known. Overwhelmed by the current speed of life, the general will to reconnect with nature and live deeper experiences is going from a simple trend to a powerful movement lead by the values of a new generation.

[#roadtrips](#)[#wanderlust](#)[#vanlife](#)

And they all feel the urge to share it thanks to hashtags and filters of all kinds, but the truth is that quitting your job, revamping an old van and tour the world is unaffordable for a large majority.

[#backtoreality](#)



## #WANAGO

This is the reason why we created Wanago, so that everyone can finally enjoy the view, plunge their bare feet into the warm sand or feel the freshness of the snow powder tingling their skin, so that everyone can live the adventure of freedom and unlimited discovery, so that everyone can finally take the road of their dreams, so that the "happy few" become the "happy all".

We believe in tomorrow's economy, the one in which humans will have more importance than profit, the one in which solidarity will be placed at the heart, the one that leads people together, the one that tends to reduce inequalities. Making travel accessible to everyone thanks to a technological innovation but, most of all, thanks to mutual aid principles, is what drives us always further. Wanago is our way of trying to make the world a better place.

**So, ready to disrupt with us ?**

“

It is always a nice place when you go to it with a van: you get up in the morning, open the doors and you are at the place you have chosen.

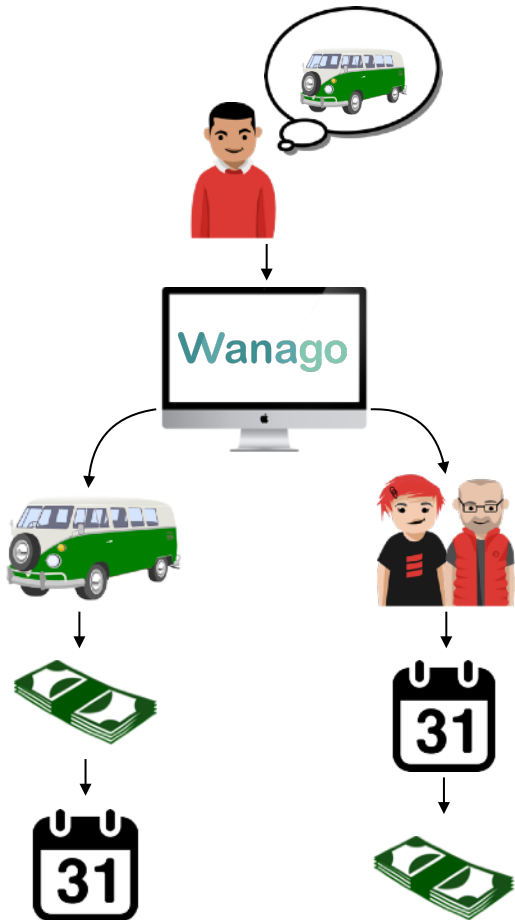
”

- Juliette -



# SOLUTION





Wanago is the first van acquisition and conversion crowdfunding platform.

Should someone wish to buy a van, but does not have enough money to acquire his dream model, he can simply create a project on [www.wanago.fr](http://www.wanago.fr)

He indicates his desired model, the amount he lacks to buy it and the dates at which he won't be using it the first year after his potential purchase.

On the other side of the platform, many different contributors select this project. They get to choose one of the available dates and commit to paying the corresponding amount.

Thanks to the money pledged by all contributors, the project holder can acquire his vehicle. On the other hand, the contributor gets to enjoy low tariffs and a vehicle in good condition.

We offer an insurance contract proposed by our partner **MAIF** for every reservation made. If the target amount is not reached, no contributor will be debited.

## LAUNCH A PROJECT

1

Start a project on [www.wanago.fr](http://www.wanago.fr)

2

Indicate the model you wish to buy or rehabilitate.

3

Fill in a calendar with all the dates at which you will not use your vehicle in the next 12 months.

Octobre							Novembre						
L	Ma	Me	J	V	S	D	L	Ma	Me	J	V	S	D
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

4

Enter the amount you need to purchase or rehabilitate your vehicle.

5

Money accumulates in your virtual wallet each time tenants book your vehicle.

6

If the amount in the wallet exceeds your funding target, all tenants will be charged. Otherwise, nobody pays anything.

7

You buy or rehabilitate your van or camper from 0€.

8



Tenants benefit from your vehicle on the reserved dates. All bookings are covered by MAIF insurance.

Once all bookings are completed, you are the sole owner of the vehicle!



1

Project holders launch a project for the purchase or rehabilitation of a van/camper on [www.wanago.fr](http://www.wanago.fr)

2

They fill in a schedule indicating when they will not use their vehicle within the next 12 months.

Octobre							Novembre						
L	Ma	Me	J	V	S	D	L	Ma	Me	J	V	S	D
						1						4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

3

They indicate the amount they will need to buy or rehabilitate the vehicle.

4

You select the project of your choice and choose one of the available dates.

5

The contributions of all the tenants accumulate in a wallet. If the prize pool reaches the objective of the project holder, you are charged and your reservation is confirmed!

6



You enjoy a vehicle out of a dealership on the reserved dates. All bookings are covered by MAIF insurance.

You help someone achieve their dream and enjoy a great quality vehicle at low renting fares.

CONTRIBUTE  
TO A PROJECT



“

For me, Wanago is the perfect way to concretize my project in a collaborative way.

- Marc -

”

# TEAM



## A WORD FROM THE CO-FOUNDERS



**MAËL FABIEN**

Maël is 20. Currently studying Actuarial Science at the university of Lausanne, he is passionate by the solidarity and social economy.

**Co-founder**

« It is our generation duty to innovate to respond to emerging issues. There are so many areas in which our action will be decisive. Wanago is my way of contributing to a modern lifestyle by allowing everyone to get on the road of their dream. »



**KYLE OGAARD**

Kyle is 20. Aside of his studies in Communication Sciences, he has the ambition of being an entrepreneur advocating for a better world.

**Co-founder**

« Wanago, before being an innovative economic solution oriented on the future, is a platform where human and technology meets in order to allow travelers to live out their dreams. Our greatest ambition: to make them travel without constraints.»



“

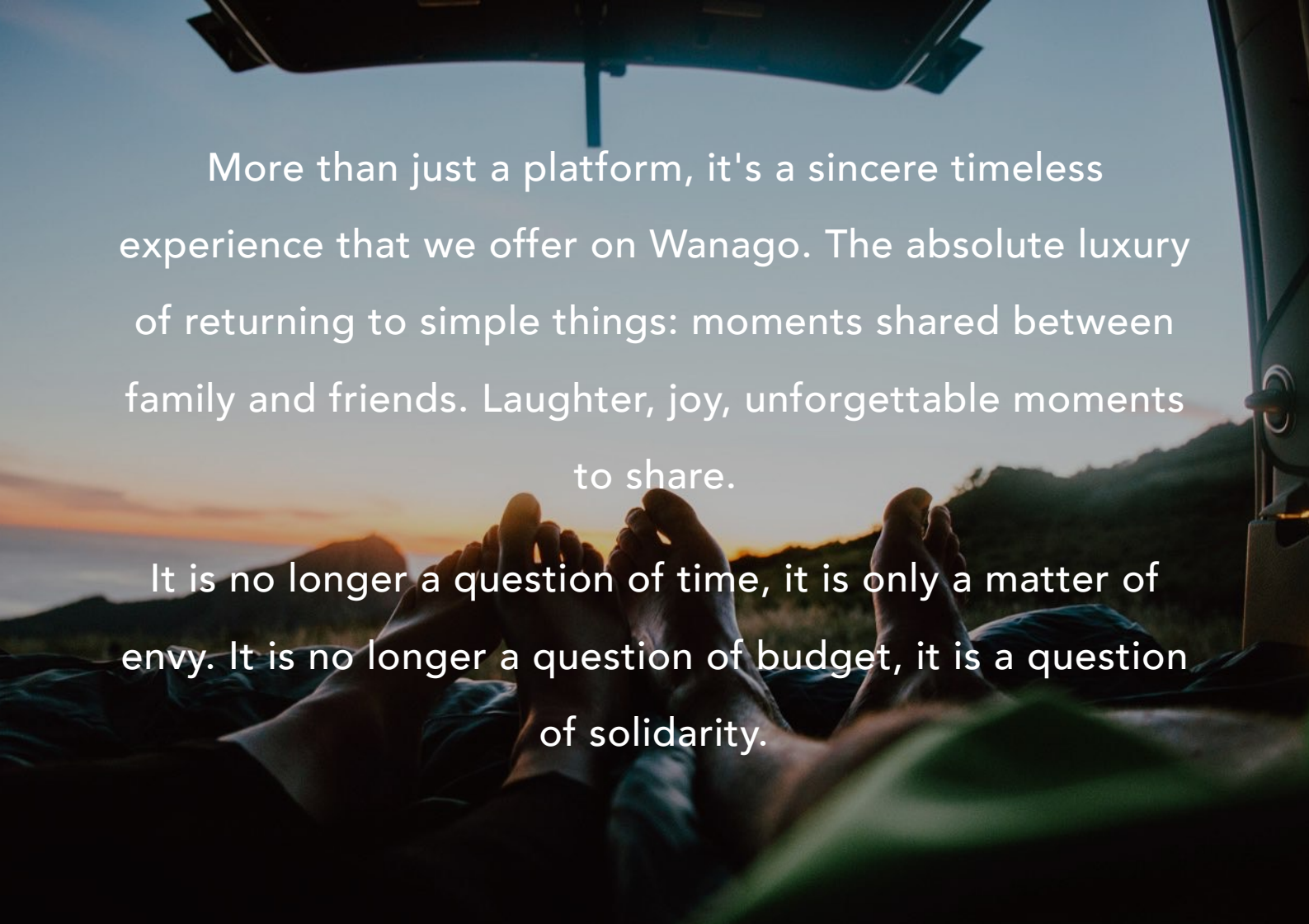
A dream you dream alone is only a dream.  
A dream you dream together is reality.

- John Lennon -

”

## WHAT WE OFFER



A photograph showing a person's feet sticking out of a vehicle window. The scene is set at sunset or sunrise, with a warm orange and yellow glow on the horizon. The background shows a dark, silhouetted landscape with hills or mountains. The text is overlaid on the image in a white, sans-serif font.

More than just a platform, it's a sincere timeless experience that we offer on Wanago. The absolute luxury of returning to simple things: moments shared between family and friends. Laughter, joy, unforgettable moments to share.

It is no longer a question of time, it is only a matter of envy. It is no longer a question of budget, it is a question of solidarity.

## AN AFFORDABLE DREAM

You dream of acquiring a vehicle to travel freely ? You have an old van you'd like to renovate ? Realizing your project can represent a heavy investment that, for most, is impossible. By allowing project holders to **finance up to 70% of the value of their vehicles in case of purchase and up to 100% for a renovation**, Wanago undeniably facilitates the completion of projects on any type. Facing the seller, hesitation leaves room for the enthusiasm of finally seeing their dream realized.



## CREATIVITY IS THE ONLY LIMIT

Our dreams often exceed our possibilities: we imagine a large vehicle to accommodate the whole family or a personalized interior with integrated wifi but we find ourselves to opt for a less ambitious option as we lack the money to afford it. Our solution makes it possible to **carry out your project as you had imagined** thanks to a budget enlarged by many contributions. Thus, the actors in the sector can work on even more personalized and successful projects.



## RENTING - RE-INVENTED

Before, there were two options if you wanted to rent a vehicle: either you trusted a professional renter who offered you a good quality product but with high prices, or, as more and more people, you would opt for peer-to-peer rental platforms which offer attractive fares but great variability in the quality of the vehicle. We have created a third way. A path that opens the field of possibilities. A view that brings a real sense of usefulness to the tenants. A route that lets you **rent a high quality vehicle up to 50% cheaper.**



## A SOLIDARITY COMMUNITY

Everyone will tell you, driving any kind of van is being a member of a large family. And in a family, we help each other. By participating to the realization of a project holder' dream, a link is inevitably created between each member of the platform. Thus, once the reservation period has passed, **the project sponsor can share news and photos with its contributors** who can continue to follow the adventures of the vehicle they used. The exchange then becomes a sustainable community experience and that is how we thought Wanago, as the home of this family.



# PAST & FUTUR



# Wanago

**15 October 2015** : Mael had the idea of a creating the platform

**13 April 2016**: Gagnant du coup de coeur du jury du concours Start Lausanne

**6 June 2016**: Kyle joins Wanago

**11 October 2016**: Wanago becomes an SARL

**1 November 2016**: Wanago signs a lasting partnership with Insurance MAIF

**15 December 2016**: Beginning of our collaboration with PSA

**Early-Half 2017**: Development of the website

**May 2016**: First partnerships with dealerships and renovator of our network





**15 July 2017:** Partnership with Westfalia covering all their concessions

**5 June 2017:** Wanago has his first office on the EPFL campus

**1er September 2017:** Official launch of the platform

**31 September 2017:** Participation to the VDL fare in Paris in collaboration with PSA

**November 2017:** First project financed on Wanago

**December 2017:** 10 project launched on the platform

**2018:** 100 projects financed et launch of the Platform in Germany and Belgium

**2019:** 250 projects financed and extension of the platform to the entire Europe before 2020



## A RISING TREND





Découvrez le concept de [Wanago](#), la première plateforme d'acquisition collaborative de van au monde !

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Sortie de notre site web dans quelques jours, alors soyez les premiers à l'utiliser et inscrivez-vous à notre newsletter sur [www.wanago.fr](http://www.wanago.fr)



86 réactions 28 commentaires 30 partages

23 % ↑

Search

277 % ↑

Reference

45 % ↑

Actions

5



Average score  
on Google

5,0 ★

5,0 starts out of 5  
21 ratings

5 étoiles



21



JUL 31, 2017 @ 01:32 PM

## What You Need To Know If You Want To Join The Van Life Movement



Stacey Leasca, CONTRIBUTOR  
FULL BIO

Content approved by Forbes Contributors and their peers.



## The Blog

This is where we cover more diverse topics, more personal ones, and post more often. If you're looking for things about our new build, go [here](#) instead!



## Parcourir le monde en van, la nouvelle tendance qui fait rêver

Par Redac Dérouls  
19 août 2016

Ils ont tout quitté, acheté un van et sont partis faire le tour du monde, seuls, en couple ou en famille. Rencontrez avec ces nomades des temps modernes.

## Tendance. L'indémontable voyage en van

EXPAT | LIFESTYLE | ETATS-UNIS | LE SOIR - BRUXELLES

Publié le 28/04/2017 - 08:43



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## #VANLIFE, THE BOHEMIAN SOCIAL-MEDIA MOVEMENT

*What began as an attempt at a simpler life quickly became a life-style brand.*

By Rachel Monroe



Emily King and Corey Smith had been dating for five months when they took a trip to Central America, in February, 2015. At a surf resort in Nicaragua, Smith helped a lanky American named Foster Huntington repair the dings in his board. When the waves were choppy, the three congregated in the resort's hammock zone.

C'EST LA VIE

## #Vanlife, les vacances en combi Volkswagen aussi tendance

Louer une maison? C'est tellement 2014.

© 05/08/2017 08:04 CEST | Actualisé 05/08/2017 12:28 CEST

# the #VanLife

Time to hit the road.

T+L • TRAVEL PHOTOGRAPHY

## Quit Your Job and Live in a Van



# THEY SUPPORT US





« Renting a home is so 2014 »

- HuffingtonPost -



[www.wanago.fr](http://www.wanago.fr)



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